

Graphic Designer and Advertising Art Director

.about me

Passionate about art, movies, music, photography, painting, books, communications, technology, social networks, sports and travel. Curious, self-taught, proactive and restless, I try to improve myself day by day learning to do things I didn't know before, without being afraid of making mistakes, to take responsibility and do the best for the team in which I work.

.born

13 october 1987

.nacionalities

Argentinean / Italian

.NIE

Y7166901-T

.residence

Barcelona, Catalonia, Spain

.contact

matias.severo@gmail.com

+ 34 600 263 397

www.msevero-design.com

.personal skills

Languages





Spanish

English

94

Creativity

87 Innovation

85 <u>Multitasking</u>

85 Adaptability

80 Comunication .professional skills

Software

98

Adobe Illustrator

90

Adobe InDesign

80

Adobe Photoshop

65

Adobe Premier Pro

20

Adobe After Effects

60

Adobe Dreamweaver

60

Adobe Muse

60

HTML/CSS

95

Branding

Editorial Design

80

Ilustration

70

95

Printable versions

80

Video Edition

→ .social networks

95	80	70
Facebook	YouTube	Foursquare
90	70	65
Twitter	Pinterest	Snapchat

→ .studies

93

Instagram

Advertising Art Director at
Escuela Superior de Creativos
Publicitarios (Creativity School for
Advertising) from 2009 to 2012.
Buenos Aires, Argentina

Advertising Degree at Universidad Argentina de la Empresa (UADE University) from 2007 to 2009 (Incomplete).
Buenos Aires, Argentina

Graphic Design Degree at Universidad de Buenos Aires (UBA University) during 2006 (Incomplete). Buenos Aires, Argentina

→ .jobs

Senior Graphic Designer at Equaphon Soundsystem since January 2018 Freelance/Buenos Aires, Argentina www.equaphon.net

Senior Graphic Designer for Sodimac Argentina and Uruguay from March 2016 until December 2017 Buenos Aires, Argentina www.sodimac.com.ar

Art Director at Actitud PRO from December 2014 until January 2015 Santiago, Chile www.actitudpro.cl

Founder / Design Manager at Puerta Roja Advertising. Own entrepreneur of creativity, marketing and design created in 2015. Buenos Aires, Argentina

Working Holiday New Zealand

from June 2013 until August 2014 Nueva Zelanda

Graphic Designer at POP 70 Advertising Agency from May 2012 until June 2013 Buenos Aires, Argentina www.pop70.com

Freelance Graphic Designer from 2007 working for different clients.

→ .personal stuff

I'm a calm person, witty, shy but fun. I try to be positive and be thinking about problems. I'm supportive of others, especially when working as a team.

I like to take responsibilities and collaborate in different projects to grow and improve my skills and always achieve something better for everyone.

I like movies, music, sports, art, technology and trends, photography, reading a good book surrounded by nature. I try to enjoy the little things and take advantage of the day to day.

I love to travel, to know other cultures, to have different experiences than usual, to meet people from other parts of the world, to interact with them and to be able to nourish myself with experiences that make me a better person.

→ .social media









